



INVESTMENT BANKING 101

BOOTCAMP REDEFINED

You're not alone. This is how it's always been – but it doesn't have to be. **The IB 101 Academy is here to help.**



THE PATH TO ANALYST MASTERY DIDN'T REQUIRE YEARS OF PAINFULL TRIAL AND STRUGGLE



INSTEAD OF TRYING TO FIGURE IT OUT ON YOUR OWN, WE ARE AN EXPERIENCED BANKER & INVESTOR TO SHOW YOU THE PROCESS



DUMB MISTAKES COULD BE AVOIDED BY LEARNING THE COMMON PITFALLS OF THE SEAT FROM (OUR) MANY MISTAKES

ABOUT US

WHO WE ARE

We equip students and analysts with the technical skills and frameworks they need to secure a seat and fastrack their career both in sell-side or buy-side.

We help sell-side boutique firms improve and optimize the performance of their most important asset: their people. Recent examples: FactSet, [AP Capital](#).

Our **ACADEMY** provides students the opportunity to condense years of “learning through osmosis” into a laser focused masterclass.

Lead trainer and founder, Kevin Romanteau, brings 5+ years of experience at Rabobank, BNP Paribas, SocGen, Activist Fund, Citi Bank, L/S Hedge Fund (launch) along with experience teaching M&A and Private Equity at ESLSCA Business School in Paris.

OUR MISSION

Our mission is to provide programs that equip sell-side and buy-side analysts with the frameworks and processes they need to meet and exceed the rigorous demands of a successful career, by building the programs we wish we had as young, inexperienced students

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THE CURRICULUM

INTERVIEW PREPARATION

- Application – Resume and Cover Letter review
- Recruitment process – Summer, Graduate, Off-cycle, Analyst
- Mock interview –fit interview with industry experts

FOUNDATIONAL KNOWLEDGE

Session 1

- Three Financial Statements
- Core Valuation
- Enterprise Value
- Equity Value

Session 3

- Discount Rate (WACC)
- Discounted Cash Flow
- Leverage Buyout
- Modelling & Case Studies

Session 2

- Trading Multiples
- Transaction Multiples
- Football Field

Session 4

- Merger, Accretion/Dilution
- M&A Process
- Modelling & Case Studies

HOW TO BREAK IN

- Master cold outreach with homemade frameworks
- Customized network contact list (limited 50 contacts)
- Private support 3 month (€75 per month)

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FROM OUR FOUNDERS



Kevin Romanteau

Founder and Lead Trainer

By age 16, my burgeoning interest in the economy led me to self-educate myself and invest in the equity markets, which put me in the spotlight. I qualified twice in a row with over 100% performance in the most prominent French trading Competition.

I was offered and gradually climbed the rank at the most highly-respected investment banks in the industry. I aimed to develop as much technical knowledge as possible to reinforce my stock-picking capability and start my investment firm. Besides M&A large cap. transactions, I have been lucky enough to work on several activism campaigns.

When I reflect back on that time, it became abundantly clear how much valuable knowledge I developed through my career. However, I observed that books and training could have been more structured and less academic-driven. Eventually, I utilized my multi-faceted perspectives, that of a stock picker a former M&A banker to become a lecturer.

Enter the Investment Banking 101 book series. My goal is to pass along my knowledge and teach the frameworks and processes that prepare students and early-career analysts to break into the industry. I am determined to change how we train the next generation of investment professionals.

We hope you will join us on this adventure of a lifetime.

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